

HOPE BUILDERS

801 N. Broadway
Santa Ana, CA 92701



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BUILDING HOPE

FALL 2021



tsjhopebuilders.org

HOPE BUILDERS' VISION

Interview with Tim Blett, Board Chair, Hope Builders and CEO, Partner at eMaxx Partners

Q: What is Hope Builders' vision for the future?

A: There are more than 37,000 young adults (18-28) in Orange County, who are neither working nor in school. And yet, employers can't find good, hard-working people to fill their open positions. Hope Builders wants to bridge this gap. Our organization is focused on helping these young adults jump-start their careers and help employers meet their workforce needs.

Q: How is Hope Builders progressing on its promise to double the number of trainees it prepares for the workforce by the end of 2023?

A: Last year, due to the pandemic, we implemented a blend of in-class and online training. As a result, we successfully increased enrollment 41% and prepared over 175 young adults for the workforce; we placed 95% into careers with upward mobility.

Q: What is Hope Builders Career Connections (HBCC)?

A: HBCC is Hope Builders' social enterprise staffing service agency. It launched in 2018. HBCC connects local employers with hard-working

employees that are trained, vetted and supported. HBCC places the trained talent through two channels. First is temp to perm. Upon successful completion of the assignment, it's common for our employees to begin their new careers working for those same companies. The second channel is direct placement. Our students are supported with ongoing training and council by HBCC—for a period of six months. HBCC's training, placement, and ongoing support is an innovative approach to solving for the skills gap in our county.

Q: What role does HBCC's social enterprise strategy play in Hope Builders' growth objectives?

A: If we want to double the number of young people entering the workforce with the skills they need, we cannot rely solely on the philanthropic generosity of the community. Last year, HBCC generated 10% of Hope Builders' revenue and is on track for continued growth in the year ahead—through this innovative and sustainable business model. All revenue is directly invested back into Hope Builders' training program and results in a greater number of young adults being served.



A message from SHAWNA SMITH

My favorite part of this newsletter is the listing of jobs secured on the back cover. The first thing I do when I get my copy is flip it over and read through the names of young people and the jobs they've secured. Those names and jobs represent a promise fulfilled — to our donors, employer partners, and to the young people who seek a more hopeful future for themselves and their families.

Hope Builders is persistent in its mission to dismantle the barriers that keep young people from unlocking their own greatness. We continue to push ourselves to adapt to changing workforce demands. Amidst the likely continued labor shortage across California, we see an opportunity to move more young people into career jobs that offer a pathway to prosperity.

To meet this opportunity head on we are investing in our marketing and outreach efforts, improving our admissions processes, and expanding enrollment opportunities in all of our training programs. We understand the power of a good job to transform a life and are more committed than ever to deliver on that promise well into the future.

Shawna Smith

Shawna Smith

SINCE MAY, YOU'VE HELPED 40 YOUNG PEOPLE START CAREERS

YES, I would like to give a gift that moves a young person from poverty to prosperity.

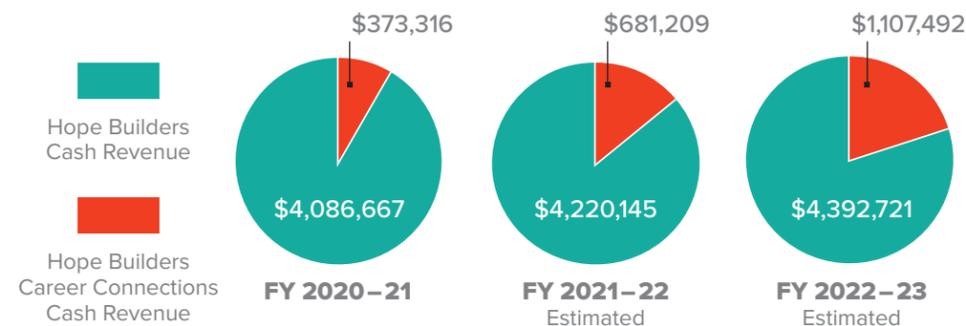
- \$50 to help prepare a young person, like Jacqueline, to enter the workforce
- \$_____ to help as many young people as I can.

Below are some of the young people who completed training and found employment at an average hourly wage of \$18.48.

Name	Employer	Hourly Wage
Alejandra G.	Footprints Behavioral Interventions	\$21.00
Alex C.	Northstar	\$20.00
Alexa R.	Developmental Pathways	\$19.00
Alexander B.	Western Mutual	\$22.00
Bethany R.	MemorialCare Medical Group	\$17.00
Brandon L.	Hoag Clinic	\$19.00
Cecilia Q.	Associated Gastroenterology Medical Group	\$16.02
Elisa J.	Footprints Behavioral Interventions	\$21.00
Jacqueline F.	Footprints Behavioral Interventions	\$21.00
Jairo R.	Sunwest Electric	\$16.00
Jonathan A.	Mosaic Laboratories	\$18.00
Marco T.	Pan Pacific Mechanical	\$18.39
Mario M.	Image Options	\$18.00
Pedro F.	Pan Pacific Mechanical	\$18.39
Suset Q.	UCI Medical Center	\$21.50

To see a list of donors who supported youth with the training and skills needed to find employment, visit

tsjhopebuilders.org/amigo



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10 DAYS OF

BUILDING a PATHWAY to PROSPERITY

Join us online in our annual fundraiser to build hope August 28 –September 6. Hope Builders is holding our Annual Fall Fundraising event that celebrates, educates, and inspires our students, mentors, and donors. This year's theme is 10 Days for Building a Pathway to Prosperity, beginning August 28 and culminating on September 6, Labor Day. During these ten days, we are having an online live speaker series (TED Talk-style) with several celebrity guests who will share their own stories about "unlocking their greatness," full of inspiration to excel and motivation to persevere. You'll also hear from current and recent graduates whose stories are truly amazing. Please join us! Visit tsjhopebuilders.org/fundraiser to learn more and register.

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HBCC

EMPLOYER PROFILE



An interview with Julia Nguyen, MA, Director of Operations & Outreach Programs at Footprints Behavioral Interventions and employer of Hope Builders' Behavioral Technicians

Q: How did you learn about Hope Builders Career Connections (HBCC)?

A: We unknowingly hired a trainee from your first Behavioral Technician class. We were so impressed by her skills that we encouraged her to refer more of her classmates and she introduced us to the Hope Builders Career Connections team.

Q: Do you have any advice for other employers considering hiring graduates?

A: We continue to be impressed by the skill level of Hope Builders' graduates. They are not only compassionate, and adept clinicians, but they have also proven to be incredibly reliable and dependable employees. Plus, many are bilingual which is incredibly helpful to establish rapport with our families! I encourage anyone with hiring needs to contact HBCC to learn more.

Q: What are your current and future hiring needs?

A: Our field is booming in OC and will continue to grow. Unfortunately, we turn down 5-10 referrals a day which is hard when your mission is to never turn a client away. To keep up with demand we need to make 10 new hires a month.

Q: After your initial placement, why did you choose to work with HBCC again?

A: Our employees from HBCC stand out from their peers. They are very hard working, respond to team correspondence via text/email in a timely fashion and are professional in their communication. HBCC does a wonderful job screening and vetting employees to ensure they are a good match. We can teach anyone the hard skills, but you can't teach anyone to love the field or to be passionate about our clients. HBCC does both! I now meet with each training cohort to encourage them to find their passion in the Behavioral Technician field.

WHERE ARE THEY NOW?

After having her first baby when she was 20 years old and her second son soon after, Jacqueline prioritized the survival of her family over her desire for a career. She searched for any position that would bring in income for her family. That process ultimately led her to Hope Builders and Jacqueline recognized this as her chance to start over.

Jacqueline enrolled in Hope Builders' Behavioral Technician program and immediately knew that she was in the right place to help jump-start an actual career. She also soon realized that

Hope Builders would play a vital role in the well-being of her family. "I was in an abusive relationship and needed to get out. Hope Builders supported me throughout, giving me the courage to leave the relationship and teaching me how to set myself up emotionally and financially to ensure a stable future for my children."

Today, Jacqueline is a Behavioral Technician, earning \$21 per hour with Footprints Behavioral Interventions. She and her children live in a stable, safe home. Jacqueline is grateful for

her experience, sharing, "Hope Builders helped me grow, get out of my comfort zone and out of my shell ... they pushed me, and they made me believe in myself".



*As of July 31, 2021