

# HOPE BUILDERS

801 N. Broadway  
Santa Ana, CA 92701



IN-PERSON KICK-OFF  
COCKTAIL RECEPTION  
**AUG. 24, 2023**  
Port Theater, Corona Del Mar

VIRTUAL CAMPAIGN  
**AUG. 26 – SEPT. 4, 2023**

To learn more, visit  
[tsjhopebuilders.org/fundraiser](https://tsjhopebuilders.org/fundraiser)



## TODAY'S ROADBLOCKS, TOMORROW'S PATHWAY

Through a simple yet vital mission, Hope Builders addresses two persistent challenges for the community we call home:



**1. Help for Employers**  
17,768 annual OC  
job openings in  
the next decade



**2. Help for Young Adults**  
30k OC young adults  
disconnected from  
work or school



**6,000+ LIVES  
TRANSFORMED  
SINCE 1995**

**97%**  
of Hope Builders' trainees  
are people of color

**97%**  
of graduates  
are employed

**80%+**  
retain their  
employment

Going forward, we have an ambitious goal to connect all 30,000 young adults to careers.

Hope Builders' comprehensive programs in construction and healthcare recruit, mentor and train individuals who lack access to upwardly-mobile employment. Hope Builders Career Connections (HBCC)—the organization's social enterprise staffing agency—then links these skilled and vetted candidates to employers and provides both parties up to six months of support to ensure retention and excellence once on the job.

This year, Hope Builders is helping over 200 young adults launch their careers AND is on track to generate nearly \$800k in revenue through HBCC. By the end of 2024, we expect to generate over \$1M annually.

Inspired by Hope Builders' ability to better meet both the needs of young adults and employers in OC, members of the Thompson Family Foundation shared the motivations behind the evolution of their personal investment. "Throughout the last 12 years, the Thompson Family Foundation has increasingly supported Hope Builders' efforts to solve for the skills gap, most recently in the area of behavioral health."

Hope Builders' innovative approach to training—including a partnership with CHOC—and job placement through HBCC means more young people are successfully entering the workforce and employers are able to deliver services to more families in the county looking for help for their children facing behavioral challenges.



SINCE DECEMBER, YOU'VE HELPED **24**  
YOUNG PEOPLE START CAREERS

Below are some of the young people who completed training and found employment at an average hourly wage of \$20.13.

Name	Employer	Hourly Wage
Adriana V.	Providence	\$23.00
Alonzo S.	KHS&S	\$20.15
Angel R.	Ekedal Concrete	\$17.00
Briana T.	Providence	\$25.00
Candy G.	Healthcare of Orange	\$20.00
Chad M.	Sunwest Electric	\$16.00
Daniel V.	KHS&S	\$20.15
Fernando M.	Sunwest Electric	\$16.00
Gabe S.	KHS&S	\$20.15
Jose C.	W. L. Butler	\$20.00
Jose R.	Providence	\$20.61
Lizeth C.	Providence	\$23.00
Luis T.	24HRC	\$17.00
Maurisa M.	Providence	\$25.00
Ricardo I.	Providence	\$25.00

To see a list of donors who supported youth with the training and skills needed to find employment, visit [tsjhopebuilders.org/amigo](https://tsjhopebuilders.org/amigo)

**YES,** I would like to give a gift that moves a young person from poverty to prosperity.

- \$50 to help prepare young people, like Mireya, Guadalupe and Damian to enter the workforce
- \$\_\_\_\_\_ to help as many young people as I can.

**GIVE ONLINE TODAY:**  
[tsjhopebuilders.org/donate](https://tsjhopebuilders.org/donate)



801 N. Broadway  
 Santa Ana, CA 92701  
 (714) 543-5105  
[tsjhopebuilders.org](http://tsjhopebuilders.org)



Stay up to date by following us at:  
[facebook.com/tsjhopebuilders](https://facebook.com/tsjhopebuilders)

To volunteer, hire a graduate or make a gift, please contact  
[info@tsjhopebuilders.org](mailto:info@tsjhopebuilders.org)  
 or call (714) 543-5105

### Board of Directors

Tim Blett—Board Chair  
 Shawna Smith—Executive Director

- Alex Calabrese
- Michael Cawlina
- Tara Cowell
- Carlos Gonzalez
- Jon Gothold
- Olivia Lindsay
- Vince McGuinness, Jr.
- Sister Eileen McNerney, CSJ
- Maria Elena Perales
- Jeff Randolph
- Mike Smith
- Jon Storbeck
- Lisa Weaver

# THE JOURNEY TOWARDS HOPE



**APPLICANT**  
 SEVERAL DAYS TO MONTHS

### GOAL

Vet and screen each applicant for readiness and invite to orientation.



**TRAINEE**  
 12 WEEKS TO 12 MONTHS

### GOAL

Mentorship and skills training in healthcare and construction to ensure young adults are prepared to enter the workforce.



**CAREER BUILDER**  
 SEVERAL DAYS TO 6 MONTHS

### GOAL

Secure a job within a career pathway.



**HOPE BUILDER**  
 6 MONTHS

### GOAL

6 months of follow-up services to both the employer and candidate to ensure job retention.

## IN THEIR OWN WORDS:

Current Child Development Careers trainees share their inspiration for embarking on Hope Builders' Student Journey

Hope Builders received over 40 applications for its first Child Development Careers cohort. After drug tests, interviews and readiness assessments, 11 individuals, 45% of whom are parents, were selected to attend orientation. Visit [tsjhopebuilders.org/blog](http://tsjhopebuilders.org/blog) to follow Hope Builders' trainees and graduates along the Student Journey.



### MIREYA

25-year old Mireya enrolled in Santa Ana College after high school but dropped out after 2 semesters. She had a baby and needed to work to support him. She has since worked at McDonald's as a shift lead and has saved enough money so that she can enroll in Hope Builders. She wants to build a stable future for her son and hopes that this training will give her the platform to start a new life.

### GUADALUPE

Guadalupe always had an interest in working with children but didn't know how to launch her career. Since graduating high school three years ago, she's been working at Edible Arrangements, but felt stuck and jumped at the chance to apply to Hope Builders after learning about it from a friend. She's planning to keep working part-time while enrolled in training.

### DAMIAN

19-year old Damian is excited to launch his career in the child development field. After high school, Damian enrolled in Santa Ana College, but struggled and dropped out to start working. Realizing that he needed help to advance his career, he finally followed the advice of a family member—a Hope Builders' graduate, who launched a career in healthcare—to enroll in training. He chose the Child Development program because he likes working with kids.



## A message from SHAWNA SMITH

Last week Hope Builders hosted my favorite event, our bi-annual advancement ceremony. It was the ultimate pep rally where we celebrated 136 young people who achieved at least one milestone on their pathway to securing a career job and keeping it for six months.

Many of the graduates came straight from work in their scrubs or company logoed golf shirt. It was awesome to witness. As if it could get any better, there were also alumni present — friends and family of the new graduates.

Victor, who graduated ten years ago, is now a foreman for a plumbing company and is buying his first home. David and Lily, a married couple who are both graduates, have each advanced their careers in healthcare and construction and welcomed a new baby into the family a few months ago.

These stories of transformation are why Hope Builders strives to continually evolve to meet the workforce needs around us. With your help we are able to keep our fingers on the pulse of the community and to build a pathway to prosperity for young adults disconnected from these opportunities.

*Shawna Smith*

Shawna Smith

In January, to broaden employment opportunities in the healthcare sector, Hope Builders launched the Child Development Careers Program to prepare trainees for placement as Early Childhood Assistant Teacher/Aides, Child Development Assistants, Child and Youth Program Assistants, Para-educators, and/or Instructional Aides—Behavior/Special Education.